



Free and open to the public

Sponsored by:

Canon

**EXPLORERS
OF LIGHT**

SETH RESNICK

September 18, 2011 9AM—4PM

National Conservation Training Center
Shepherdstown, WV

Seeing Color: Creating Dynamic and Saleable Images

Creativity is fueled by experiences, sights, sounds and smells. Sitting still won't bring new ideas in; experimenting and trying new things will jog your creativity. Practice, practice, practice. Creativity is like a muscle that you need to flex regularly. In much the same way that our bodies get out of shape without using our muscles, as a photographer our cognitive and visual capabilities decrease if we do not try new things and if we don't shoot images almost every day.

As a professional photographer I have the luxury of being able to carry a camera every day and thus always tweaking my skills but many folks don't have this luxury and if they haven't shot pictures in a while they feel visually about the same as not exercising. Becoming a better photographer is really about training yourself to make your mind's eye more creative. It's about how to look for, see, and create better images. While some of this is intuitive other parts of this take training. Rather than just taking pictures this seminar will help refine your creative vision and help you create more effective and compelling images bringing your creativity to a new level.

Additionally Seth will show you some tips and tricks on processing digital files, as well as managing and keeping track of your digital files. This is the perfect opportunity to see why Seth's inspired photography and technological expertise make him one of the top influencers in photography today.

Seth is one of Canon's Explorers of Light.

Free and open to the public.

<http://nctc.fws.gov/meet/gettinghere.html>